

Message Text

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PAGE 01 PARIS 00347 051819Z
ACTION EUR-12

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SUBJECT: EIGHTH EUROPEAN MANAGEMENT SYMPOSIUM (DAVOS)

REF: (A) PARIS 37571; (B) BERN 6059; (C) LAMANTIA/
PALAZZOLO TELECON, JANUARY 5, 1978

1. PER REF C, REPEATED BELOW IS ENTIRE TEXT OF TELEX
DATED DECEMBER 13, 1977 SENT TO ATTENTION SECRETARY
VANCE FROM EUROPEAN MANAGEMENT FORUM, GENEVA.

2. BEGIN TEXT

FROM 26 JANUARY UNTIL 3 FEBRUARY 1978 OUR 500 WORLD
BUSINESS LEADERS WILL ASSEMBLE IN DAVOS, SWITZERLAND,
FOR THE EIGHTH EUROPEAN MANAGEMENT SYMPOSIUM UNDER
THE SPONSORSHIP OF OECD IN PARIS. THIS MEETING IS
ORGANIZED BY THE EUROPEAN MANAGEMENT FORUM, A NON-
PROFIT FOUNDATION UNDER THE LEGAL SUPERVISION OF THE
FEDERAL GOVERNMENT.

IN VIEW OF THE SPONSORSHIP WE ARE ASKING ALL OECD
GOVERNMENTS THE FOLLOWING QUESTION, THE ANSWER TO
WHICH WILL BE TRANSMITTED TO THE INDUSTRIALISTS
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PAGE 02 PARIS 00347 051819Z

GATHERED AT THE SYMPOSIUM, WHEN THEY ARRIVE.

"WHAT DOES YOUR GOVERNMENT BELIEVE IS THE MOST APPRO-
PRIATE INNOVATIVE ACTION THAT INDUSTRY SHOULD TAKE IN
ORDER TO HELP RESOLVE THE MOST CRITICAL ISSUES FACING
THE OECD NATIONS TODAY?"

GIVEN THE HIGH LEVEL OF THE PARTICIPATING INDUSTRIALISTS,
WE FEEL THAT YOUR PERSONAL RESPONSE WILL HAVE AN
IMPORTANT IMPACT ON THE FUTURE DECISIONS TAKEN BY
INDUSTRY IN OECD MEMBER COUNTRIES. OUR TELEX NUMBER
IS GENEVA 27047. WE APPRECIATE YOUR TAKING A FEW
MINUTES TO RESPOND TO THIS REQUEST. END TEXT
SALZMAN

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NNN

Message Attributes

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